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Order #	**	62341291			Flight Dates	es	0	09/26/16 - 11/13/16	/16	11/	13/1	6				ç	Update Date		0	09/29/16	
Syscode	è	0343			Agency		(O	trate	gic	Medi	a P	Strategic Media Placement	nent			√e	Version		4	4 Vs. 3	
System Name	Name	Spectrum/Battle Creek, MI			Advertiser		2	붊	(CC)	하	Biz	MIHRCC/John Bizon HD62	D62			ध्र	Show All Lines				
Market		Grand Rapids		L			1] [3	Total # of Weeks	ks			1
					Client Code	de	_									10	Total				\$17,827.00
ΑE		Matthew Marcus			Product Code	ode	Н									C	Commission				\$2,674.05
Sales (Coordinator	Lilka Marino			Est Code		T	HD62								Z.	Net Total				\$15,152.95
Office		Washington			Product Name	ame	Н									То	Total Spots				1845
Phone		(301) 951-2620			Credit Status	tus	Н									Ąf	Affiliate Split			100.0	
Status		Accepted														Sc	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	Adults 35+	s 35-	+						GF	GRP		6	GIMP -	
1					Makegood Policy	Policy	Þ	Approval Required	oval	Requ	ired					СРР	ď	Г		СРМ -	
Comments:	ents:	R2 9.29 Removed a spot, please confirm.	confirm.																		
Line	Net	Program	Start Date	Stop Date	Start	Stop	3	-	8	-	TI	S	S	RTG	MP	Total Spots	Unit	Total Cost	Spot	Line Comment	ment
_	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			×	×	×	×	×	ı	2	4	\$7.00	\$28.00	30	Issue	
2	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	1	3	9	\$7.00	\$63.00	30	Issue	
ω	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	3	22	9	\$7.00	\$63.00	30	Issue	
4	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	5	8.1	9	\$7.00	\$63.00	30	Issue	
Ch	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		,	9	\$7.00	\$63.00	30	Issue	
6	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	ı		9	\$7.00	\$63.00	30	Issue	
7	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×	r		0	\$7.00	\$0.00	30	Issue	
8	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			×	×	×	×	×			4	\$13.00	\$52.00	30	Issue	
9	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		-	10	\$13.00	\$130.00	30	Issue	
10	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×			10	\$13.00	\$130.00	30	Issue	
11	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×		,	9	\$13.00	\$117.00	30	Issue	
12	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×	ï	-	10	\$13.00	\$130.00	30	Issue	
13	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	•		9	\$13.00	\$117.00	30	Issue	
14	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×	4	1	0	\$13.00	\$0.00	30	Issue	
15	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00			×	×	×	×	×			4	\$10.00	\$40.00	30	Issue	
16	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×	×	1	-	6	\$10.00	\$60.00	30	Issue	
17	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	×	×	×	×	×	×	×	4	,	6	\$10.00	\$60.00	30	Issue	
18	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	×	×	×	×	×	×	×		я	7	\$10.00	\$70.00	30	Issue	
19	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	×	×	×	×	×	×	×			0	\$10.00	\$60.00	30	Issue	
20	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	×	×	×	×	×	×	×		392	7	\$10.00	\$70.00	30	Issue	
21	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	×	×	×	×	×	×	×	·		0	\$10.00	\$0.00	30	Issue	

	Issue	30	\$0.00	\$10.00	0	ı		×	×	×	×	×	×	19:00	16:00	11/13/16	11/7/16	VARIOUS	CNN	42
	Issue	30	\$70.00	\$10.00	7	-	-	×	×	×	×	×	×	19:00	16:00	11/6/16	10/31/16	VARIOUS	CNN	41
	Issue	30	\$80.00	\$10.00	8			×	×	×	×	×	×	19:00	16:00	10/30/16	10/24/16	VARIOUS	CNN	40
	Issue	30	\$70.00	\$10.00	7	-	-	×	×	×	×	×	×	19:00	16:00	10/23/16	10/17/16	VARIOUS	CNN	39
	Issue	30	\$80.00	\$10.00	8			×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	VARIOUS	CNN	38
	Issue	30	\$70.00	\$10.00	7			×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	VARIOUS	CNN	37
	Issue	30	\$40.00	\$10.00	4		3.5	×	×	×	×			19:00	16:00	10/2/16	9/26/16	VARIOUS	CNN	36
	Issue	30	\$0.00	\$10.00	0			×	×	Н				19:00	09:00	11/13/16	11/7/16	VARIOUS	CNN	35
	Issue	30	\$40.00	\$10.00	4	0		×	×		-			19:00	09:00	11/6/16	10/31/16	VARIOUS	CNN	34
	Issue	30	\$40.00	\$10.00	4	9	,	×	×	\dashv	\dashv	\blacksquare		19:00	09:00	10/30/16	10/24/16	VARIOUS	CNN	33
	Issue	30	\$40.00	\$10.00	4	,	,	×	×	\dashv	\dashv	Ц		19:00	09:00	10/23/16	10/17/16	VARIOUS	CNN	32
	enssi	30	\$40.00	\$10.00	4	×	i	×	×	-	Н			19:00	09:00	10/16/16	10/10/16	VARIOUS	CNN	31
	Issue	30	\$40.00	\$10.00	4	ī	-	×	×	Н	Н	Щ		19:00	09:00	10/9/16	10/3/16	VARIOUS	CNN	30
	Issue	30	\$40.00	\$10.00	4		ı	×	×			Н		19:00	09:00	10/2/16	9/26/16	VARIOUS	CNN	29
	Issue	30	\$0.00	\$7.00	0			×	×	×	×	×	×	16:00	09:00	11/13/16	11/7/16	CNN NEWSROOM<	CNN	28
	lssue	30	\$49.00	\$7.00	7	-	·	×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	CNN NEWSROOM<	CNN	27
	Issue	30	\$42.00	\$7.00	6	c		×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	CNN NEWSROOM<	CNN	26
	Issue	30	\$49.00	\$7.00	7	·	ı	×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	CNN NEWSROOM<	CNN	25
	Issue	30	\$42.00	\$7.00	6	c	ı	×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	CNN NEWSROOM<	CNN	24
	lssue	30	\$42.00	\$7.00	6			×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	CNN NEWSROOM<	CNN	23
	Issue	30	\$42.00	\$7.00	6	11	,	×	×	×	×			16:00	09:00	10/2/16	9/26/16	CNN NEWSROOM<	CNN	22
nment	Line Comment	Spot	Total Cost	Unit Cost	Total Spots	dWI	RTG	S	S	Т.	٧		≥	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R2 9.29 Removed a spot, please confirm.		Comments:
	CPM -			CPP	Ω				-	Approval Required	al Re	prov	A	Policy	Makegood Policy					,
	GIMP -		7	GRP	G						35+	Adults 35+	Ą	emo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot	_		Sold On	S													Accepted		Status
	100.0			Affiliate Split	A								Н	SI	Credit Status	0		(301) 951-2620		Phone
1845				Total Spots	7.								\dashv	ame	Product Name			Washington		Office
\$15,152.95				Net Total	z							HD62	Ξ		Est Code	<u> </u>		Lilka Marino	Sales Coordinator	Sales C
\$2,674.05				Commission	Ω Ω								+	ode	Product Code	7		Matthew Marcus		Æ
\$17,827.00				Total	<u>기</u>						-		\dashv	0	Client Code					
7			eks	Total # of Weeks	<u>اح</u>								-					Grand Rapids		Market
			S	Show All Lines	<u>s</u>			062	의	MIHRCC/John Bizon HD62	C/Jot	핆	3		Advertiser	7		Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3	_		Version	< I			ent	acem	Strategic Media Placement	ic Me	rateg	St		Agency	<u> </u>		0343		Syscode
	09/29/16			Update Date					6	09/26/16 - 11/13/16	6-11	/26/1	90	Š	Flight Dates			62341291		Order #

	Issue	30	\$0.00	\$9.00	0	ı	ı	×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	VARIOUS	ENT	63
	Issue	30	\$81.00	\$9.00	9	ï	-	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	ENT	62
	Issue	30	\$81.00	\$9.00	9		ı	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	ENT	61
	Issue	30	\$81.00	\$9.00	9	r	·	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	ENT	60
	Issue	08	\$81.00	\$9.00	9	e	-	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	ENT	59
	Issue	30	\$81.00	\$9.00	9		-	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	ENT	58
	Issue	30	\$36.00	\$9.00	4	a	1	×	×	×	×			24:00	19:00	10/2/16	9/26/16	VARIOUS	ENT	57
	Issue	30	\$0.00	\$10.00	0			×	×	Н	-			19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	DISC A	56
	Issue	30	\$40.00	\$10.00	4	3	-	×	×		_			19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	DISC A	55
	Issue	30	\$40.00	\$10.00	4	3		×	×	Н	\vdash	Щ		19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS	DISC	54
	Issue	30	\$40.00	\$10.00	4		,	×	×		\dashv			19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS	DISC A	53
	Issue	30	\$40.00	\$10.00	4	x	1	×	×	-	-			19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS	DISC A	52
	Issue	30	\$40.00	\$10.00	4	1	,	×	×			\Box		19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	DISC A	51
	Issue	30	\$40.00	\$10.00	4	ì	ï	×	×		-			19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	DISC A	50
	Issue	30	\$0.00	\$13.00	0	r	,	×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	DISC	49
	Issue	30	\$117.00	\$13.00	9	1	ì	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	DISC A	48
	Issue	30	\$104.00	\$13.00	8	E	·	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	DISC A	47
	Issue	30	\$117.00	\$13.00	9	r	•	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	DISC A	46
	Issue	30	\$104.00	\$13.00	8	r		×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	DISC A	45
	Issue	30	\$117.00	\$13.00	9	1		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	DISC A	44
	Issue	30	\$52.00	\$13.00	4	3.		×	×	×	×	_		24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	DISC A	43
Line Comment	Line (Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	п.	V ⊤	-1	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R2 9.29 Removed a spot, please confirm.		Comments :
	CPM		-	CPP	0					quirec	al Re	Approval Required	≥	Policy	Makegood Policy					•
•	GIMP		-	GRP	<u>ெ</u>						35+	Adults 35+	Þ	emo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	ς,													Accepted		Status
	100.0			Affiliate Split	Þ.								-	tus	Credit Status			(301) 951-2620		Phone
1845				Total Spots	<u> </u>								\dashv	ame	Product Name			Washington		Office
\$15,152.95				Net Total	z							HD62	ㅍ		Est Code			Lilka Marino	Coordinator	Sales C
\$2,674.05				Commission	ा								\dashv	ode	Product Code			Matthew Marcus		ΑE
\$17,827.00				Total	_] 크				1		-		-	de	Client Code					
7			eks	Total # of Weeks	-[크]								1					Grand Rapids		Market
			Se	Show All Lines	σ])62	S H	ın Biz	C/Jol	MIHRCC/John Bizon HD62	3		Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	<			ent	acem	dia P	c Me	Strategic Media Placement	S		Agency			0343	Φ	Syscode
	09/29/16			Update Date					6	/13/1	6 - 1	09/26/16 - 11/13/16	00	es	Flight Dates			62341291		Order#

Issue	30	\$117.00	\$13.00	,					ŀ	l	1	1		2000	20/20/40	44/7/46	AND ALL MIKE		1
				9	ı	1	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN A	83
Issue	30	\$104.00	\$13.00	8	r	ı	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN A	82
Issue	30	\$117.00	\$13.00	9	ı	ı	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN A	81
issue	30	\$104.00	\$13.00	8		í	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN A	80
Issue	30	\$117.00	\$13.00	9		r	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN A	79
Issue	30	\$52.00	\$13.00	4	-	-	×	×	×	×	×		24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN A	78
Issue	30	\$0.00	\$7.00	0	•		×	×			\vdash		19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	ESP2 A	77
Issue	30	\$28.00	\$7.00	4	,		×	×			\vdash		19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESP2 A	76
Issue	30	\$28.00	\$7.00	4	,	1	×	×	Н	Н	Н	Н	19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESP2 A	75
Issue	30	\$28.00	\$7.00	4	,	,	×	×	Н	Н	Н	\vdash	19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESP2 A	74
Issue	30	\$28.00	\$7.00	4			×	×		_	_		19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESP2 A	73
Issue	30	\$28.00	\$7.00	4	,	а	×	×	Н	Н	Н		19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESP2 A	72
Issue	30	\$28.00	\$7.00	4	,	,	×	×	Н	\vdash	Н		19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESP2 A	71
Issue	30	\$0.00	\$9.00	0	,		×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	ESP2 A	70
Issue	30	\$81.00	\$9.00	9	1	,	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS	ESP2 A	69
Issue	30	\$81.00	\$9.00	9	,	,	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS	ESP2 A	68
Issue	30	\$81.00	\$9.00	9	,	ı	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS	ESP2 A	67
Issue	30	\$81.00	\$9.00	9			×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS	ESP2 A	66
Issue	30	\$81.00	\$9.00	9			×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS	ESP2 A	65
Issue	30	\$36.00	\$9.00	4	-	-	×	×	×	×	×	_	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS	ESP2 A	64
7.4	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	п	\dashv	∀ ∀	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																confirm.	R2 9.29 Removed a spot, please confirm.		Comments :
2		╟					Ш		1	1	Approval Kedulled	3	Folicy	Makegood Folicy					
C C IN		†	200							1	Addits 33	2		rilliary Delilo	1		Capie Meisell Fixe+3 30110		ouivey
Cost Per Spot		1	Sold On]						1							Accepted		Status
100.0			Affiliate Split									H	S	Credit Status			(301) 951-2620		Phone
			Total Spots								1	†	me	Product Name	ITO		Washington		Office
			Net Total	17							62	HD62		Est Code	Im		Lilka Marino	Coordinator	Sales Co
			Commission										de	Product Code	ד		Matthew Marcus		AE
			Total									Н	9	Client Code	0				
		eks	Total # of Weeks	1													Grand Rapids		Market
		es	Show All Lines	(O			262	on H	n Biz	/Joh	MIHRCC/John Bizon HD62	3		Advertiser	A		Spectrum/Battle Creek, MI	Vame	System Name
4 Vs. 3			Version	2			ent	acem	ia P	Mec	Strategic Media Placement	Str		Agency	>		0343		Syscode
09/29/16			Update Date					6	09/26/16 - 11/13/16	-11	26/16	09/	S	Flight Dates	FI		62341291		Order #

					R2 9.29 Removed a spot, please confirm.	Comments:
*	CPM	CPP -	Approval Required	Makegood Policy		•
•	GIMP	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot	Sold On			Accepted	Status
	100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
1845		Total Spots		Product Name	Washington	Office
\$15,152.95		Net Total	HD62	Est Code	Lilka Marino	Sales Coordinator
\$2,674.05		Commission		Product Code	Matthew Marcus	AE
\$17,827.00		Total		Client Code		
7		Total # of Weeks			Grand Rapids	Market
		Show All Lines	MIHRCC/John Bizon HD62	Advertiser	Spectrum/Battle Creek, MI	System Name
	4 Vs. 3	Version	Strategic Media Placement	Agency	0343	Syscode
	09/29/16	Update Date	09/26/16 - 11/13/16	Flight Dates	62341291	Order#

103 ESPN			102 ESPN	101 ESPN	100 ESPN	99 ESPN	98 ESPN	97 ESPN	96 ESPN	95 ESPN	94 ESPN	93 ESPN	92 ESPN	91 ESPN	90 ESPN	89 ESPN	88 ESPN	87 ESPN	86 ESPN	85 ESPN	Line Net
		1												N VARIOUS	*						
11 10000		AVG. ALL WKS<	S	S	S	S	S	S	Sr	Program											
2000	_	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
	100010	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
	+	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	Start Time
19:00	0.00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Stop Time
-	+	4	_	_	_		×	×	×	×	×	×	\Box	×	×	×	×	×	×		3
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	+	+	\dashv	\dashv		\vdash	×	×	×	×	×	×	×	×	×	×	×	×	×	×	٧
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	+ ;	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
	+-	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	S
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4		4	4	4	4	4	0	ΟΊ	6	ΟΊ	σı	51	6	0	σı	6	σı	Οī	OI	4	Total Spots
#10.00	0.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	Unit Cost
\$40.00	440.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$0.00	\$35.00	\$42.00	\$35.00	\$35.00	\$35.00	\$42.00	\$0.00	\$50.00	\$60.00	\$50.00	\$50.00	\$50.00	\$40.00	Total Cost
30	8 8	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	10000	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment											

	Issue	30	\$0.00	\$10.00	0	1		×	×	\vdash				19:00	09:00	11/13/16	11/7/16	VARIOUS	FOOD	126
	Issue	30	\$40.00	\$10.00	4			×	×					19:00	09:00	11/6/16	10/31/16	VARIOUS	FOOD \	125
	Issue	30	\$40.00	\$10.00	4	ī		×	×	\dashv				19:00	09:00	10/30/16	10/24/16	VARIOUS	FOOD V	124
	Issue	30	\$40.00	\$10.00	4	ı		×	×	-				19:00	09:00	10/23/16	10/17/16	VARIOUS	FOOD \	123
	Issue	30	\$40.00	\$10.00	4			×	×	Н	Ц			19:00	09:00	10/16/16	10/10/16	VARIOUS	FOOD V	122
	Issue	30	\$40.00	\$10.00	4	E		×	×	-				19:00	09:00	10/9/16	10/3/16	VARIOUS	FOOD \	121
	Issue	30	\$40.00	\$10.00	4			×	×	Н				19:00	09:00	10/2/16	9/26/16	VARIOUS	FOOD \	120
	Issue	30	\$0.00	\$13.00	0	-		×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	VARIOUS	FOOD \	119
	Issue	30	\$117.00	\$13.00	9	-		×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	FOOD \	118
	Issue	30	\$104.00	\$13.00	8		12	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	FOOD \	117
	Issue	30	\$117.00	\$13.00	9	a		×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	FOOD \	116
	Issue	30	\$104.00	\$13.00	8	7		×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	FOOD \	115
	Issue	30	\$117.00	\$13.00	9	Ŧ		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	FOOD \	114
	Issue	30	\$52.00	\$13.00	4	ï		×	×	×	×			24:00	19:00	10/2/16	9/26/16	VARIOUS	FOOD \	113
	Issue	30	\$0.00	\$10.00	0	ï		×	×	×	×	×	×	19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS<	ESPN /	112
	Issue	30	\$70.00	\$10.00	7			×	×	×	×	×	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN /	111
	Issue	30	\$60.00	\$10.00	6			×	×	×	×	×	×	19:00	16:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN /	110
	Issue	30	\$70.00	\$10.00	7	î		×	×	×	×	×	×	19:00	16:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN /	109
	Issue	30	\$60.00	\$10.00	6			×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN /	108
	Issue	30	\$60.00	\$10.00	6	í	·	×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN /	107
	Issue	30	\$40.00	\$10.00	4	1	·	×	×	×	×			19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN /	106
Line Comment	Line C	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	T F	\$	Н	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R2 9.29 Removed a spot, please confirm.		Comments :
1	CPM		•	CPP	0				۵	Approval Required	val Re	ppro	_	d Policy	Makegood Policy					1
	GIMP		+	GRP	G						35+	Adults 35+	Ĺ	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S													Accepted		Status
	100.0			Affiliate Split	Þ									atus	Credit Status			(301) 951-2620		Phone
1845				Total Spots	크									Name	Product Name					Office
\$15,152.95				Net Total	z							HD62	_		Est Code				Sales Coordinator	Sales C
\$2,674.05				Commission	0					1			_	Code	Product Code			Matthew Marcus		AE
\$17,827.00				Total	<u> </u>								_	ode	Client Code					
. 7			eks	Total # of Weeks	 ਗ													Grand Rapids		Market
			SS	Show All Lines	S			D62	Zon H	MIHRCC/John Bizon HD62	CC/Jc	₽ HR	-	3,	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	<			nent	lacen	Strategic Media Placement	gic M	strate	(0)		Agency			0343	е	Syscode
	09/29/16			Update Date					6	09/26/16 - 11/13/16	16 - 1)9/26/		ites	Flight Dates			62341291		Order#

	issuc	Č	\$0.00	e/.00	c			>	>	>	>	>	,	10.00	00.00	1710710	1177710	STATE OF THE PARTY	>140	Ĩ
	200	30	\$0.00	\$7.00				<	+	+	+	<	<	16:00	00.00	11/13/16	11/7/16	ABIOLIS	_	147
	Issue	30	\$49.00	\$7.00	7			×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	VARIOUS	FXNC	146
	issue	30	\$56.00	\$7.00	8			×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	VARIOUS	FXNC	145
	Issue	30	\$49.00	\$7.00	7	E	-	×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	VARIOUS	FXNC	144
	Issue	30	\$56.00	\$7.00	8	1	,	×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	VARIOUS	FXNC	143
	Issue	30	\$49.00	\$7.00	7	-		×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	VARIOUS	FXNC	142
	Issue	30	\$42.00	\$7.00	6	э	5	×	×	×	×			16:00	09:00	10/2/16	9/26/16	VARIOUS	FXNC	141
	Issue	30	\$0.00	\$10.00	0	1		×	×	×	×	×	×	09:00	05:00	11/13/16	11/7/16	FOX AND FRIEND<	FXNC	140
	Issue	08	\$70.00	\$10.00	7		3	×	×	×	×	×	×	09:00	05:00	11/6/16	10/31/16	FOX AND FRIEND<	FXNC	139
	Issue	30	\$60.00	\$10.00	6	1		×	×	×	×	×	×	09:00	05:00	10/30/16	10/24/16	FOX AND FRIEND<	FXNC	138
	Issue	30	\$70.00	\$10.00	7	-		×	×	×	×	×	×	09:00	05:00	10/23/16	10/17/16	FOX AND FRIEND<	FXNC	137
	Issue	30	\$60.00	\$10.00	6		ï	×	×	×	×	×	×	09:00	05:00	10/16/16	10/10/16	FOX AND FRIEND<	FXNC	136
	Issue	00	\$60.00	\$10.00	6	1	1	×	×	×	×	×	×	09:00	05:00	10/9/16	10/3/16	FOX AND FRIEND<	FXNC	135
	Issue	08	\$40.00	\$10.00	4		ı	×	×	×	×			09:00	05:00	10/2/16	9/26/16	FOX AND FRIEND<	FXNC	134
	Issue	30	\$0.00	\$13.00	0		1	×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	VARIOUS	FXNC	133
	Issue	30	\$130.00	\$13.00	10	ı	6 N	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	FXNC	132
	Issue	08	\$143.00	\$13.00	11	10	-	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	FXNC	131
	Issue	30	\$130.00	\$13.00	10	10	ı	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	FXNC	130
	Issue	30	\$143.00	\$13.00	1	x		×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	FXNC	129
	Issue	30	\$143.00	\$13.00	11	а	à	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	FXNC	128
	Issue	30	\$52.00	\$13.00	4	a	5	×	×	×	×			24:00	19:00	10/2/16	9/26/16	VARIOUS	FXNC	127
Line Comment	Line	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	T F	8	7	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R2 9.29 Removed a spot, please confirm	0.000	Comments :
	CPM			CPP						Approval Required	/al Re	\ppro\	1	d Policy	Makegood Policy					
1	GIMP		-	GRP	<u>ြ</u>						35+	Adults 35+	Ļ	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot	_		Sold On	S													Accepted		Status
	100.0			Affiliate Split	>									atus	Credit Status			(301) 951-2620		Phone
1845				Total Spots	<u> </u>									Name	Product Name			Washington		Office
\$15,152.95				Net Total	z							HD62	_		Est Code				Sales Coordinator	Sales C
\$2,674.05				Commission	<u>ი</u>								4	Code	Product Code			Matthew Marcus		ΑE
\$17,827.00				Total	_ ਜ਼ਾ								\dashv	de	Client Code					
7			eks	Total # of Weeks	<u>ا</u>													Grand Rapids		Market
			3S	Show All Lines	S			D62	On H	MIHRCC/John Bizon HD62	C/Jo	1HRC		34	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	<1			ent	acen	Strategic Media Placement	jic Me	tratec	(0)		Agency			0343	æ	Syscode
	09/29/16			Update Date					0	09/26/16 - 11/13/16	16 - 1	9/26/		tes	Flight Dates			62341291		Order#

Issue	8	I						1	1			<	2000	10.00	24/25/46	-			
	30	\$81.00	\$9.00	9		r	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	HALL V.	167 H
Issue	30	\$81.00	\$9.00	9			×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	HALL V	166
Issue	30	\$81.00	\$9.00	9	-		×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	HALL V	165 H
Issue	30	\$81.00	\$9.00	9		ı	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	HALL V	164
Issue	30	\$81.00	\$9.00	9	-		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	HALL V	163
Issue	30	\$36.00	\$9.00	4			×	×	×	×			24:00	19:00	10/2/16	9/26/16	VARIOUS	HALL V	162
Issue	30	\$0.00	\$10.00	0		a	×	×	×	×	×	×	19:00	16:00	11/13/16	11/7/16	VARIOUS	FXNC V	161 F
Issue	30	\$90.00	\$10.00	9			×	×	×	×	×	×	19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC V	160 F
Issue	30	\$100.00	\$10.00	10	1	a	×	×	×	×	×	×	19:00	16:00	10/30/16	10/24/16	VARIOUS	FXNC V	159 F
Issue	30	\$90.00	\$10.00	9	-		×	×	×	×	×	×	19:00	16:00	10/23/16	10/17/16	VARIOUS	FXNC V	158 F
Issue	30	\$100.00	\$10.00	10	-	1	×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	VARIOUS	FXNC V	157 F
Issue	30	\$100.00	\$10.00	10	-	r	×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	VARIOUS	FXNC V	156 F
Issue	30	\$40.00	\$10.00	4			×	×	×	×			19:00	16:00	10/2/16	9/26/16	VARIOUS	FXNC V	155 F
Issue	30	\$0.00	\$10.00	0	ı	t	×	×	\neg	-	Н		19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	FXNC A	154 F
Issue	30	\$40.00	\$10.00	4	-	e	×	×					19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	FXNC A	153 F
Issue	30	\$40.00	\$10.00	4		10	×	×		_	-		19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	FXNC A	152 F
Issue	30	\$40.00	\$10.00	4	-	IS.	×	×	\neg	\dashv	\dashv		19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	FXNC A	151 F
Issue	30	\$40.00	\$10.00	4	ı	r	×	×		\vdash	\dashv		19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	FXNC A	150 F
Issue	30	\$40.00	\$10.00	4	1	0.	×	×		\dashv	\dashv		19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	FXNC A	149 F
Issue	30	\$40.00	\$10.00	4	1	э	×	×	\neg	\dashv	\dashv		19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	FXNC A	148 F
	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	ဟ	П	W T	-	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																onfirm.	R2 9.29 Removed a spot, please confirm		Comments :
СРМ		-	CPP	0					uired	al Rec	Approval Required	Þ	Policy	Makegood Policy					
GIMP			GRP	<u>و</u>						5+	Adults 35+	Ą	emo	Primary Demo	П		Cable Nielsen Live+3 Jul16		Survey
Cost Per Spot			Sold On	S													Accepted		Status
100.0			Affiliate Split	≥									tus	Credit Status	0		(301) 951-2620		Phone
			Total Spots	T								Н	ame	Product Name	F		Washington		Office
			Net Total	z							HD62	Ξ		Est Code			Lilka Marino	Coordinator	Sales Co
			Commission	0								\dashv	ode	Product Code	70		Matthew Marcus		AE
			Total									\dashv	e	Client Code					
		eks	Total # of Weeks	7								-			_		Grand Rapids		Market
		Se	Show All Lines	<u>s</u>			62	핆	n Biz	C/Joh	MIHRCC/John Bizon HD62	3	*	Advertiser	7		Spectrum/Battle Creek, MI	Vame	System Name
4 Vs. 3			Version	<			ent	acem	Jia Pla	c Me	Strategic Media Placement	St		Agency	,		0343		Syscode
0012010										١		+							

	Issue	30	\$0.00	\$13.00	0	Ŧ	1	×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	VARIOUS	HGTV	189
	Issue	30	\$117.00	\$13.00	9			×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	НСТУ	188
	Issue	30	\$117.00	\$13.00	9	·		×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	НСТУ	187
	Issue	30	\$117.00	\$13.00	9	ı		×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	И ЛІВН	186
	Issue	30	\$117.00	\$13.00	9			×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	нсту	185
	Issue	30	\$117.00	\$13.00	9	-	t	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	исту \	184
	Issue	30	\$52.00	\$13.00	4	1	1	×	×	×	×			24:00	19:00	10/2/16	9/26/16	VARIOUS	ИСТУ \	183
	Issue	30	\$0.00	\$5.00	0	1		×	×	×	×	×	×	02:00	00:00	11/13/16	11/7/16	GOLDEN GIRLS/FRASIER	HALL	182
	Issue	0.6	\$45.00	\$5.00	9	1	2	×	×	×	×	×	×	02:00	00:00	11/6/16	10/31/16	GOLDEN GIRLS/FRASIER	HALL	181
	Issue	30	\$40.00	\$5.00	8	3	2	×	×	×	×	×	×	02:00	00:00	10/30/16	10/24/16	GOLDEN GIRLS/FRASIER	HALL	180
	Issue	30	\$45.00	\$5.00	9	ä	2	×	×	×	×	×	×	02:00	00:00	10/23/16	10/17/16	GOLDEN GIRLS/FRASIER	HALL	179
	Issue	30	\$40.00	\$5.00	8		1	×	×	×	×	×	×	02:00	00:00	10/16/16	10/10/16	GOLDEN GIRLS/FRASIER	HALL	178
	Issue	30	\$45.00	\$5.00	9	î	,	×	×	×	×	×	×	02:00	00:00	10/9/16	10/3/16	GOLDEN GIRLS/FRASIER	HALL	177
	Issue	30	\$20.00	\$5.00	4	ı	,	×	×	×	×			02:00	00:00	10/2/16	9/26/16	GOLDEN GIRLS/FRASIER	HALL	176
	Issue	30	\$0.00	\$7.00	0		,	×	×	7. 7				19:00	09:00	11/13/16	11/7/16	VARIOUS	HALL	175
	Issue	30	\$28.00	00.7\$	4			×	×					19:00	09:00	11/6/16	10/31/16	VARIOUS	HALL \	174
	Issue	30	\$28.00	\$7.00	4			×	×	Н	Ц			19:00	00:60	10/30/16	10/24/16	VARIOUS	HALL	173
	Issue	30	\$28.00	\$7.00	4	i		×	×					19:00	09:00	10/23/16	10/17/16	VARIOUS	HALL \	172
	Issue	30	\$28.00	\$7.00	4	r		×	×	-	Ц			19:00	09:00	10/16/16	10/10/16	VARIOUS	HALL	171
	Issue	30	\$28.00	\$7.00	4	1	T.	×	×	\dashv	4			19:00	09:00	10/9/16	10/3/16	VARIOUS	HALL	170
	Issue	30	\$28.00	\$7.00	4	1	æ	×	×	\dashv	4			19:00	09:00	10/2/16	9/26/16	VARIOUS	HALL	169
Line Comment	Line	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S		\$	-1	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R2 9.29 Removed a spot, please confirm		Comments :
1	CPM		-	CPP	0					Approval Required	/al Re	pprov	P	d Policy	Makegood Policy					•
1	GIMP		1	GRP	G						35+	Adults 35+	P	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	တ္ခု													Accepted		Status
	100.0			Affiliate Split	>								\perp	atus	Credit Status			(301) 951-2620		Phone
1845				Total Spots	7								Н	Vame	Product Name			Washington		Office
\$15,152.95				Net Total	Z							HD62	_	2	Est Code			Lilka Marino	Sales Coordinator	Sales C
\$2,674.05				Commission	0									Code	Product Code			Matthew Marcus		Æ
\$17,827.00				Total									Ц	de	Client Code					
7			eks	Total # of Weeks	<u> </u>								-					Grand Rapids		Market
			Se	Show All Lines	S			62	MIHRCC/John Bizon HD62	hn Biz	C/Jo	ĦR	_	٦	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	<			ent	Strategic Media Placement	dia P	jic Me	trateç	(0)		Agency			0343	0	Syscode
	09/29/16			Update Date					6	09/26/16 - 11/13/16	16 - 1	9/26/		tes	Flight Dates			62341291		Order#

	Issue	30	\$0.00	\$13.00	0			×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	HIST	210
	Issue	30	\$117.00	\$13.00	9		,	×	×	×	×	×	×	24:00	19:00	11/6/16		AVG. ALL WKS<	HIST A	209
	Issue	30	\$104.00	\$13.00	8			×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	HIST A	208
	Issue	30	\$117.00	\$13.00	9		,	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	HIST A	207
	Issue	30	\$104.00	\$13.00	8			×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	HIST A	206
	Issue	30	\$117.00	\$13.00	9		9	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	HIST A	205
	Issue	30	\$52.00	\$13.00	4			×	×	×	×	J		24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HIST A	204
	Issue	30	\$0.00	\$10.00	0	9.		×	×		-	\dashv		19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	HGTV A	203
	Issue	30	\$40.00	\$10.00	4	•	1	×	×		Н	Н		19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	HGTV A	202
	Issue	30	\$40.00	\$10.00	4			×	×		Н			19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS	HGTV A	201
	Issue	30	\$40.00	\$10.00	4		1	×	×		\dashv			19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS	А ЛІВН	200
	Issue	30	\$40.00	\$10.00	4		ı	×	×		-			19:00	09:00	10/16/16	91/01/01	AVG. ALL WKS	A ALBH	199
	Issue	30	\$40.00	\$10.00	4			×	×					19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	HGTV A	198
	Issue	30	\$40.00	\$10.00	4		ı	×	×	\dashv	\dashv			19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	HGTV A	197
	Issue	30	\$0.00	\$7.00	0	10	r	×	×	×	×	×	×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	HGTV A	196
	Issue	30	\$49.00	\$7.00	7	- 6	ñ	×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	HGTV A	195
	Issue	30	\$42.00	\$7.00	6		r	×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	A ALSH	194
	Issue	30	\$49.00	\$7.00	7			×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	HGTV A	193
	Issue	30	\$42.00	\$7.00	6	1	Tr.	×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	А ЛІВН	192
	Issue	30	\$42.00	\$7.00	6	9	3	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	HGTV A	191
	Issue	30	\$42.00	\$7.00	6	1	1	×	×	×	×	Ü		16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	HGTV A	190
Line Comment	Line	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	П	∀ ⊣	٦ <	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R2 9.29 Removed a spot, please confirm.		Comments :
•	СРМ		-	CPP						uired	al Rec	Approval Required	Ą	Policy	Makegood Policy					-
10	GIMP			GRP	ତା						35+	Adults 3	Þ	emo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	Sc													Accepted		Status
	100.0			Affiliate Split	≥								\vdash	tus	Credit Status			(301) 951-2620		Phone
1845				Total Spots	J.								-	ame	Product Name			Washington		Office
\$15,152.95				Net Total	Z							HD62	Ŧ		Est Code	_		Lilka Marino	Sales Coordinator	Sales C
\$2,674.05				Commission	ဂ္ဂါ								-	ode	Product Code			Matthew Marcus		Æ
\$17,827.00				Total	_ ਜ਼ਾ								-	le	Client Code					
7			eks	Total # of Weeks	 ਗ								-			_		Grand Rapids		Market
			S	Show All Lines	S.			62	H H	n Bizo	C/Joh	MIHRCC/John Bizon HD62	3	::5	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	<u> </u>			nt	ceme	lia Pla	с Мес	Strategic Media Placement	တ္ဆ		Agency			0343		Syscode
	09/29/16			Undate Date					"	/13/16	5 - 11	09/26/16 - 11/13/16	00	20	Flight Dates			62341291		Order#

Order#	62341291	Flight Dates	09/26/16 - 11/13/16	Update Date		09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version	,	4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MIHRCC/John Bizon HD62	Show All Lines			
Market	Grand Rapids			Total # of Weeks			7
		Client Code		Total			\$17,827.00
AE	Matthew Marcus	Product Code		Commission			\$2,674.05
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total			\$15,152.95
Office	Washington	Product Name		Total Spots			1845
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	•	GIMP -	
ı		Makegood Policy	Approval Required	CPP -		CPM -	
Comments:	R2 9.29 Removed a spot, please confirm.						

	Makegood Policy	y Approval Required	CFF	CTM	
Comments:	R2 9.29 Removed a spot, please confirm.				

- 11/13/16	Update Date		09/29/16	
: Media Placement	Version		4 Vs. 3	
/John Bizon HD62	Show All Lines			
	Total # of Weeks	Ś		7
	Total			\$17,827.00
	Commission			\$2,674.05
	Net Total			\$15,152.95
	Total Spots			1845
	Affiliate Split		100.0	
	Sold On		Cost Per Spot	
5+	GRP	1	GIMP	•
Required	CPP	U	CPM	•

231	230	229	228	227	226	225	224	223	222	221	220	219	218	217	216	215	214	213	212	211	Line
MNBC	LIF	LIF	LIF	LIF	LIF	듞	두	TSIH	HIST	TSIH	TSIH	HIST	TSIH	TSIH	Net						
AVG. ALL WKS<	Program																				
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop Time
×	×	×	×	×	×		×	×	×	×	×	×									3
×	×	×	×	×	×	7153	×	×	×	×	×	×									Т
×	×	×	×	×	×	×	×	×	×	×	×	×	×								\$
×	×	×	×	×	×	×	×	×	×	×	×	×	×					Ш			-
×	×	×	×	×	×	×	×	×	×	×	×	×	×			_	_				П
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	е			9	2	3	2			1	ı	1.		t,		.1.	1	а	a.	2	RTG
_	1	•	,	•			4			•	•	٠	•	ı		1		1	3	4	₹ P
0	9	8	9	8	9	4	0	9	8	9	8	9	4	0	4	4	4	4	4	4	Total Spots
\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	Unit Cost
\$0.00	\$99.00	\$88.00	\$99.00	\$88.00	\$99.00	\$44.00	\$0.00	\$99.00	\$88.00	\$99.00	\$88.00	\$99.00	\$44.00	\$0.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Line Comment																				

		3	00.00	\$9.00	0			×	×	\dashv	\dashv	\dashv	_	19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC	252
	Issue	30	\$36.00	\$9.00	4	-		×	×	\dashv	\dashv	\dashv	\dashv	19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC	251
	Issue	30	\$36.00	\$9.00	4	ı		×	×	\dashv	\dashv	\dashv	\dashv	19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC	250
	Issue	30	\$36.00	\$9.00	4	-		×	×	\dashv	\dashv	-		19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	MNBC	249
	Issue	30	\$36.00	\$9.00	4	34	e.	×	×	\dashv		_		19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	MNBC	248
	Issue	30	\$36.00	\$9.00	4	4	9	×	×	Н	-	_	_	19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	MNBC	247
	Issue	30	\$36.00	\$9.00	4	4	3.	×	×		_	_		19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC	246
	Issue	30	\$0.00	\$6.00	0	4		×	×	×	×	×	×	16:00	09:00	11/13/16	11/7/16	VARIOUS	MNBC	245
	Issue	30	\$42.00	\$6.00	7	ä		×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	VARIOUS	MNBC	244
	Issue	30	\$48.00	\$6.00	8	¥	,	×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	VARIOUS	MNBC	243
	Issue	30	\$42.00	\$6.00	7	,	,	×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	VARIOUS	MNBC	242
	Issue	30	\$48.00	\$6.00	8			×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	VARIOUS	MNBC	241
	Issue	30	\$42.00	\$6.00	7	·		×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	VARIOUS	MNBC	240
	Issue	30	\$36.00	\$6.00	6	r	ı	×	×	×	×	Ų	\dashv	16:00	09:00	10/2/16	9/26/16	VARIOUS	MNBC	239
	-1x Issue	30	\$0.00	\$8.00	0		,	×	×	×	×	×	×	09:00	05:00	11/13/16	11/7/16	MORNING JOE<	MNBC	238
	-1x Issue	30	\$56.00	\$8.00	7			×	×	×	×	×	×	09:00	05:00	11/6/16	10/31/16	MORNING JOE<	MNBC	237
	-1x Issue	30	\$48.00	\$8.00	6	,		×	×	×	×	×	×	09:00	05:00	10/30/16	10/24/16	MORNING JOE<	MNBC	236
	-1x Issue	30	\$48.00	\$8.00	6		(9)	×	×	×	×	×	×	09:00	05:00	10/23/16	10/17/16	MORNING JOE<	MNBC	235
	-1x Issue	30	\$48.00	\$8.00	6	,	,	×	×	×	×	×	×	09:00	05:00	10/16/16	10/10/16	MORNING JOE<	MNBC	234
	-1x Issue	30	\$48.00	\$8.00	б	a	9	×	×	×	×	×	×	09:00	05:00	10/9/16	10/3/16	MORNING JOE<	MNBC	233
	Issue	30	\$32.00	\$8.00	4	,		×	×	×	×	V	\dashv	09:00	05:00	10/2/16	9/26/16	MORNING JOE<	MNBC	232
Line Comment	Line	Spot	Total Cost	Unit Cost	Total Spots	Ĭ P	RTG	S	S	п	< -	∀ ∀	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																	onfirm.	R2 9.29 Removed a spot, please confirm.	nts:	Comments :
	CPM		-	CPP					-	quirec	al Rec	Approval Required	Αp	Policy	Makegood Policy	2				
	GIMP		-	GRP	6						5+	Adults 35+	Ad	mo	Primary Demo	ם ד		Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S													Accepted		Status
	100.0			Affiliate Split	> I					- 1			\dashv	S	Credit Status			(301) 951-2620		Phone
1845				Total Spots	<u> </u>								\dashv	me	Product Name	חד		_		Office
\$15,152.95				Net Total	zI							HD62	H		Est Code	m			Sales Coordinator	Sales (
\$2,674.05				Commission	्रा				-		1		+	de	Product Code	TI		Matthew Marcus		Æ
\$17,827.00				Total] =T								Н		Client Code					
			eks	Total # of Weeks	_ ना								-					Grand Rapids		Market
			Se	Show All Lines	s I			D62	의	in Biz	C/Jor	MIHRCC/John Bizon HD62			Advertiser	DI.		Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	<t< td=""><td></td><td></td><td>ent</td><td>acem</td><td>dia Pi</td><td>C Me</td><td>Strategic Media Placement</td><td>St</td><td></td><td>Agency</td><td>ы</td><td></td><td>0343</td><td>е</td><td>Syscode</td></t<>			ent	acem	dia Pi	C Me	Strategic Media Placement	St		Agency	ы		0343	е	Syscode
	09/29/16			Update Date					6	/13/1	6-1	09/26/16 - 11/13/16	09	S	Flight Dates			62341291	"	Order#

	Issue	30	\$0.00	\$10.00	0	ı		×	×					19:00	09:00	11/13/16	11/7/16	VARIOUS	TNT	273
	Issue	30	\$40.00	\$10.00	4	e.	9	×	×					19:00	09:00	11/6/16	10/31/16	VARIOUS	√ TNT	272
	Issue	30	\$40.00	\$10.00	4	E		×	×	-				19:00	09:00	10/30/16	10/24/16	VARIOUS	√ INI	271
	Issue	30	\$40.00	\$10.00	4			×	×					19:00	00:60	10/23/16	10/17/16	VARIOUS	A INI	270
	Issue	30	\$40.00	\$10.00	4	4		×	×					19:00	09:00	10/16/16	10/10/16	VARIOUS	A INI	269
	Issue	30	\$40.00	\$10.00	4	5	9	×	×	\dashv				19:00	00:60	10/9/16	10/3/16	VARIOUS	A INI	268
	Issue	30	\$40.00	\$10.00	4	a		×	×	\vdash				19:00	00:60	10/2/16	9/26/16	VARIOUS	A INI	267
	Issue	30	\$0.00	\$13.00	0	4	3	×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	A TNT	266
	Issue	30	\$117.00	\$13.00	9	1	1	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	V INI	265
	Issue	30	\$104.00	\$13.00	8	1		×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	A TNT	264
	Issue	30	\$117.00	\$13.00	9	1	i	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	TNT A	263
	Issue	30	\$104.00	\$13.00	8			×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	V INI	262
	Issue	30	\$117.00	\$13.00	9	ı	ı	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	V INI	261
	Issue	30	\$52.00	\$13.00	4	1.	ř.	×	×	×	×			24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	V INI	260
	Issue	30	\$0.00	\$9.00	0		ī	×	×	×	×	×	×	19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC A	259
	Issue	30	\$81.00	\$9.00	9	-	S	×	×	×	×	×	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC A	258
	Issue	30	\$72.00	\$9.00	8	- 6	ı	×	×	×	×	×	×	19:00	16:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC A	257
	Issue	30	\$81.00	\$9.00	9	T	1	×	×	×	×	×	×	19:00	16:00	10/23/16	10/17/16	AVG. ALL WKS<	A DBNW	256
	Issue	30	\$72.00	\$9.00	8	1	1	×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	AVG. ALL WKS<	MNBC	255
	Issue	30	\$81.00	\$9.00	9	ā	3	×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS<	MNBC A	254
	Issue	30	\$36.00	\$9.00	4	31	1	×	×	×	×			19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC A	253
Line Comment	Line (Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	T F	\$	1	Z	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R2 9.29 Removed a spot, please confirm.		Comments :
•	CPM			CPP					"	Approval Required	/al Re	pprov	7	d Policy	Makegood Policy					[
•	GIMP		•	GRP	ெ						35+	Adults 35+	Þ	Jemo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S													Accepted		Status
	100.0			Affiliate Split	A									atus	Credit Status			(301) 951-2620		Phone
1845				Total Spots	7.								_	Vame	Product Name			Washington		Office
\$15,152.95				Net Total	z							HD62	_		Est Code			Lilka Marino	Coordinator	Sales C
\$2,674.05				Commission	្តា									Code	Product Code			Matthew Marcus		AE
\$17,827.00				Total	_ ਜ਼									de	Client Code					
7			eks	Total # of Weeks] ਜ਼													Grand Rapids		Market
			S	Show All Lines	<u>S</u>			362	on H	MIHRCC/John Bizon HD62	30/70	HRC	2	ř	Advertiser			Spectrum/Battle Creek, MI	Name	System Name
	4 Vs. 3			Version	< <			ent	acem	Strategic Media Placement	jic Me	trateg	CO		Agency			0343	Ф	Syscode
	09/29/16			Update Date	 				6	09/26/16 - 11/13/16	16 - 1	9/26/	0	tes	Flight Dates			62341291		Order#

Order#	62341291	Flight Dates	09/26/16 - 11/13/16	Update Date		09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version		4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MIHRCC/John Bizon HD62	Show All Lines			
Market	Grand Rapids			Total # of Weeks	s		7
		Client Code		Total			\$17,827.00
AE	Matthew Marcus	Product Code		Commission			\$2,674.05
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total			\$15,152.95
Office	Washington	Product Name		Total Spots			1845
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	•	GIMP	
1		Makegood Policy	Approval Required	CPP	1	CPM	

Issue	30	\$11.00 \$99.00	\$11.00	9	ï		×	×	×	×	× × × ×	×	24:00	19:00 2	10/9/16	10/3/16 10	10/	VARIOUS	Ϋ́	275
Issue	30	\$44.00	\$11.00	4	,		×	×		×	×		24:00	19:00 2	10/2/16	9/26/16 10	9/2	VARIOUS	٦٧٢	274
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	Χ̈́P	RTG	S	o	П	7	M T W T F S	≤ .	Stop	Start S	Stop	Start S Date I	D &	Program	Z et	Line

	20 00	
Line		
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Comments:	R2 9.29 Removed a spot, please confirm.	e confirm.								
Line										

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294	293	292	291	290	289	288	287	286	285	284	283	282	281	280	279	278	277	276	275	274	Line
NSA	NSA	NSN	NSA	NSA	USA	USA	TVL	TVL	TVL	TVT	TVL	TVT	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	Net
AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program						
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	02:00	02:00	02:00	02:00	02:00	02:00	02:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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0	9	10	9	10	10	4	0	5	4	4	4	4	4	0	9	8	9	8	9	4	Total Spots
\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$13.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	Unit Cost
\$0.00	\$117.00	\$130.00	\$117.00	\$130.00	\$130.00	\$52.00	\$0.00	\$30.00	\$24.00	\$24.00	\$24.00	\$24.00	\$24.00	\$0.00	\$99.00	\$88.00	\$99.00	\$88.00	\$99.00	\$44.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment						

Order#	62341291	Flight Dates	09/26/16 - 11/13/16	Update Date	09/29/16	
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3	
System Name	Spectrum/Battle Creek, MI	Advertiser	MIHRCC/John Bizon HD62	Show All Lines		
Market	Grand Rapids			Total # of Weeks		7
		Client Code		Total		\$17,827.00
AE	Matthew Marcus	Product Code		Commission		\$2,674.05
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total		\$15,152.95
Office	Washington	Product Name		Total Spots		1845
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	•
		Makegood Policy	Approval Required	CPP -	CPM	,
Comments : R	R2 9.29 Removed a spot, please confirm.					

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line Comment		
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		Client Code		Total		\$17,827.00
	Matthew Marcus	Product Code		Commission		\$2,674.05
Coordinator	Lilka Marino	Est Code	HD62	Net Total		\$15,152.95
9	Washington	Product Name		Total Spots		1845
е	(301) 951-2620	Credit Status		Affiliate Split	100.0	
S	Accepted			Sold On	Cost Per Spot	
эу	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	
nents :	R2 9.29 Removed a spot, please confirm.					

	,	СРМ		CPP
		GIMP	•	GRP
		Cost Per Spot		Sold On
		100.0		Affiliate Split
1845				Total Spots
\$15,152.95				Net Total
\$2,674.05				Commission
\$17,827.00				Total
			eks	Total # of Weeks
			Ö	Show All Lines
		4 Vs. 3		Version
		09/29/16		Update Date

Dogo 1E of 18																			
Issue	30	\$0.00	\$6.00	0			×	×	Щ		Н	19:00	09:00 19	11/13/16 09	11/7/16 11	1.	AVG. ALL WKS	GOLF	315
Issue	30	\$36.00	\$6.00	6			×	×				19:00	09:00 19	11/6/16 09	10/31/16 1	10	AVG. ALL WKS	GOLF	314
Issue	30	\$36.00	\$6.00	6			×	×				19:00	09:00 19	10/30/16 09	10/24/16 10	10	AVG. ALL WKS	GOLF	313
Issue	30	\$36.00	\$6.00	6			×	×				19:00	09:00 19	10/23/16 09	10/17/16 10	10	AVG. ALL WKS	GOLF	312
Issue	30	\$36.00	\$6.00	6			×	×				:00	09:00 19:00	10/16/16 09	10/10/16 10	10	AVG. ALL WKS	GOLF	311
Issue	30	\$36.00	\$6.00	6			×	×				19:00	09:00 19	10/9/16 09	10/3/16	10	AVG. ALL WKS	GOLF	310
Issue	30	\$36.00	\$6.00	6		,	×	×				19:00	09:00 19	10/2/16 09	9/26/16 1	9/	AVG. ALL WKS	GOLF	309
Issue	30	\$0.00	\$4.00	0			×	×	×	×	×	16:00 X	09:00 16	11/13/16 09	11/7/16 11	<u> </u>	AVG. ALL WKS	GOLF	308
Issue	30	\$20.00	\$4.00	51	-		×	×	×	×	^ ×	16:00 X	09:00 16	11/6/16 09	10/31/16 1	10	AVG. ALL WKS	GOLF	307
Issue	30	\$16.00	\$4.00	4		. 1.	×	×	×	×	×	16:00 X	09:00 16	10/30/16 09	10/24/16 10	10	AVG. ALL WKS	GOLF	306
Issue	30	\$16.00	\$4.00	4			×	×	×	×	×	16:00 X	09:00 16	10/23/16 09	10/17/16 10	10	AVG. ALL WKS	GOLF	305
Issue	30	\$16.00	\$4.00	4	5		×	×	×	×	^ ×	16:00 X	09:00 16	10/16/16 09	10/10/16 10	10	AVG. ALL WKS	GOLF	304
Issue	30	\$16.00	\$4.00	4		æ	×	×	×	×	^ ×	16:00 X	09:00 16	10/9/16 09	10/3/16	16	AVG. ALL WKS	GOLF	303
Issue	30	\$24.00	\$4.00	6	4		×	×	×	×	\dashv	16:00	09:00 16	10/2/16 09	9/26/16 1	9/	AVG. ALL WKS	GOLF	302
Issue	30	\$0.00	\$10.00	0			×	×	\Box			:00	09:00 19:00	11/13/16 08	11/7/16 11	-1	AVG. ALL WKS<	NSN	301
Issue	30	\$40.00	\$10.00	4			×	×	\perp			19:00	09:00 19	11/6/16 09	10/31/16 1	10	AVG. ALL WKS<	ASU	300
Issue	30	\$40.00	\$10.00	4			×	×				19:00	09:00 19	10/30/16 09	10/24/16 10	10	AVG. ALL WKS<	ASU	299
Issue	30	\$40.00	\$10.00	4		1	×	×				19:00	09:00 19	10/23/16 09	10/17/16 10	10	AVG. ALL WKS<	ASU	298
Issue	30	\$40.00	\$10.00	4			×	×			\dashv	19:00	09:00 19	10/16/16 09	10/10/16 10	10	AVG. ALL WKS<	NSN	297
Issue	30	\$40.00	\$10.00	4			×	×			\dashv	:00	09:00 19:00	10/9/16 09	10/3/16 1	16	AVG. ALL WKS<	ASU	296
Issue	30	\$40.00	\$10.00	4	ı	ı	×	×	_		\dashv	19:00	09:00 19	10/2/16 09	9/26/16 1	9/	AVG. ALL WKS<	NSN	295
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	T S	-	\$		Stop M Time	Start Stop Time Time	Stop S Date T	Start :	= (0	Program	Net	Line

Order#	62341291	Flight Dates	09/26/16 - 11/13/16	Update Date	09/29/16
Syscode	0343	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/Battle Creek, MI	Advertiser	MIHRCC/John Bizon HD62	Show All Lines	
Market	Grand Rapids			Total # of Weeks	7
		Client Code		Total	\$17,827.00
AE	Matthew Marcus	Product Code		Commission	\$2,674.05
Sales Coordinator	Lilka Marino	Est Code	HD62	Net Total	\$15,152.95
Office	Washington	Product Name		Total Spots	1845
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
•		Makegood Policy	Approval Required	CPP -	CPM -
Comments:	R2 9.29 Removed a spot, please confirm.				

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	Z	-	8	-	П	S	တ	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment
316	GOLF	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00			×	×	×	×	×		,	4	\$6.00	\$24.00	30	Issue
317	GOLF	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×		7	4	\$6.00	\$24.00	30	issue
318	GOLF	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	×	×	×	×	×	×	×	,	7,	4	\$6.00	\$24.00	30	Issue
319	GOLF	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×	×			4	\$6.00	\$24.00	30	Issue
320	GOLF	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	×	,	1	4	\$6.00	\$24.00	30	Issue
321	GOLF	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×	×	· ·	10	Cī	\$6.00	\$30.00	30	Issue
322	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	×	×	×	×	×	×	×		r	0	\$6.00	\$0.00	30	Issue
323	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×								ı	9	\$7.00	\$63.00	30	Issue
324	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×									8	\$7.00	\$56.00	30	lssue
325	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×							,	,	9	\$7.00	\$63.00	30	enssi
326	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×									8	\$7.00	\$56.00	30	Issue
327	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×								,	9	\$7.00	\$63.00	30	Issue
328	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×					П		,		2	\$7.00	\$14.00	30	Issue
329	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×							,	,	2	\$13.00	\$26.00	30	enssi
330	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	×	×						,	ii.	3	\$10.00	\$30.00	30	Issue
331	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	×								ä	2	\$7.00	\$14.00	30	enssi
332	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	×							,	,	1	\$10.00	\$10.00	30	enssi
333	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×							·	Si	2	\$13.00	\$26.00	30	Issue
334	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	×									2	\$9.00	\$18.00	30	Issue
335	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	×									2	\$9.00	\$18.00	30	Issue
336	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	×								c	2	\$13.00	\$26.00	30	Issue

]					
Order#		62341291			Flight Dates	S	0	9/26	/16	11/	09/26/16 - 11/13/16	6					I_	Update Date		0	09/29/16	
Syscode	Ф	0343			Agency		co	trate	gic	Med	ia P	ace	Strategic Media Placement				[<	Version		4	4 Vs. 3	
System Name	Name	Spectrum/Battle Creek, MI			Advertiser		-	亰	CC,	Johr	Biz	9	MIHRCC/John Bizon HD62	``			S	Show All Lines				
Market		Grand Rapids		L] ਜ	Total # of Weeks	ks			7
					Client Code	0	Н											Total			\$17,827.00	ŏ
ΑE		Matthew Marcus			Product Code	ode	Н										ဂ္ဂ	Commission			\$2,674.05	35
Sales C	Coordinator	Lilka Marino			Est Code		-	HD62									z	Net Total			\$15,152.95	35
Office		Washington			Product Name	ame	Н										7	Total Spots			1845	5
Phone		(301) 951-2620			Credit Status	sus	-										A	Affiliate Split			100.0	
Status		Accepted															S	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	dult	Adults 35+	+							ര	GRP	-	0	GIMP -	
•					Makegood Policy	Policy	Þ	ppro	oval	Req	Approval Required						Ω	CPP		0	CPM -	
Comments :	nts:	R2 9.29 Removed a spot, please confirm.	onfirm.																			
									1	1 1	1 1	-I	1 1	4 1								ا ل
Line	Net	Program	Start Date	Stop Date	Start	Stop	≤	_	\$	-	П	S		S	RTG	₹	Total Spots	Unit Cost	Total Cost	Spot	Line Comment	
337	ESPN	VARIOUS	11/7/16 1	11/13/16	05:00	09:00	×	×			\neg	-	\dashv	_	ı	87	ဒ	\$10.00	\$30.00	30	Issue	
338	ESPN	AVG. ALL WKS<	11/7/16 1	11/13/16	09:00	16:00	×									4	2	\$7.00	\$14.00	30	Issue	
339	ESPN	AVG. ALL WKS<	11/7/16 1	11/13/16	16:00	19:00	×					-	\dashv		•		_	\$10.00	\$10.00	30	enssi	
340	FOOD	VARIOUS	11/7/16 1	11/13/16	19:00	24:00	×					-	\dashv		•		2	\$13.00	\$26.00	30	Issue	
341	FXNC	VARIOUS	11/7/16 1	11/13/16	19:00	24:00	×						Н	Щ	٠		2	\$13.00	\$26.00	30	Issue	
342	FXNC	FOX AND FRIEND<	11/7/16 1	11/13/16	05:00	09:00	×	×				\neg	-		•		ω	\$10.00	\$30.00	30	Issue	
343	FXNC	VARIOUS	11/7/16 1	11/13/16	09:00	16:00	×					\vdash	\vdash		•		2	\$7.00	\$14.00	30	Issue	
344	FXNC	VARIOUS	11/7/16 1	11/13/16	16:00	19:00	×					_	\vdash	Щ		,	٦	\$10.00	\$10.00	30	Issue	
345	HALL	VARIOUS	11/7/16 1	11/13/16	19:00	24:00	×								,		2	\$9.00	\$18.00	30	Issue	
346	HALL	GOLDEN GIRLS/FRASIER	11/7/16 1	11/13/16	00:00	02:00	×	×		П	Н	Н	\vdash		,	2.	2	\$5.00	\$10.00	30	Issue	
347	нсти	VARIOUS	11/7/16 1	11/13/16	19:00	24:00	×					\vdash			9	2	2	\$13.00	\$26.00	30	Issue	
348	HGTV	AVG. ALL WKS<	11/7/16 1	11/13/16	09:00	16:00	×		П	П	Н	Н		Щ		21	2	\$7.00	\$14.00	30	Issue	
349	TSIH	AVG. ALL WKS<	11/7/16 1	11/13/16	19:00	24:00	×								,	9.	2	\$13.00	\$26.00	30	Issue	
350	두	AVG. ALL WKS<	11/7/16 1	11/13/16	19:00	24:00	×					-				·	2	\$11.00	\$22.00	30	Issue	
351	MNBC	AVG. ALL WKS<	11/7/16 1	11/13/16	19:00	24:00	×					_	\dashv		1	e	2	\$11.00	\$22.00	30	Issue	
352	MNBC	MORNING JOE<	11/7/16 1	11/13/16	05:00	09:00	×	×		П	Н	Н			•	-	3	\$8.00	\$24.00	30	Issue	
353	MNBC	VARIOUS	11/7/16 1	11/13/16	09:00	16:00	×						_		,	٠	2	\$6.00	\$12.00	30	Issue	
354	MNBC	AVG. ALL WKS<	11/7/16 1	11/13/16	16:00	19:00	×						-		,	t	٦	\$9.00	\$9.00	30	Issue	
355	TNT	AVG. ALL WKS<	11/7/16 1	11/13/16	19:00	24:00	×	9				_	-			,	2	\$13.00	\$26.00	30	Issue	
356	TVL	VARIOUS	11/7/16 1	11/13/16	19:00	24:00	×					_	_			,	2	\$11.00	\$22.00	30	Issue	
357	TVL	VARIOUS	11/7/16 1	11/13/16	00:00	02:00	×	×				_			•		2	\$6.00	\$12.00	30	Issue	

- Makegood Policy Approval Required CPP	Survey Cable Nielsen Live+3 Jul16 Primary Demo Adults 35+	Status Accepted Sold On	Phone (301) 951-2620 Credit Status Affiliate Split	Office Washington Product Name Total Spots	Sales Coordinator Lilka Marino Est Code HD62 Net Total	AE Matthew Marcus Product Code Commission	Client Code Total	Market Grand Rapids Total # of Weel	System Name Spectrum/Battle Creek, MI Advertiser MIHRCC/John Bizon HD62 Show All Lines	Syscode 0343 Agency Strategic Media Placement Version	Order # 62341291 Flight Dates 09/26/16 - 11/13/16 Update Date
ired									Bizon HD62	Placement	3/16
CPP .	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
СРМ	GIMP -	Cost Per Spot	100.0							4 Vs. 3	09/29/16

omments :	R2 9.29 Removed a spot, please confirm.			

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360	359	358	Line
GOLF	GOLF	NSA	Net
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	Program
11/7/16	11/7/16	11/7/16	Start
11/7/16 11/13/16 16:00	11/13/16 09:00	11/13/16 19:00	Stop Date
16:00	09:00	19:00	Start
19:00 X	16:00 X	24:00 X	Stop
×	×	×	3
			7
			8
			-
_	-	_	T1
	Н		M H S S S S S
			RTG
			IMP
1	2	2	Total Spots
\$6.00	\$4.00	\$13.00	Unit
\$6.00	\$8.00	\$26.00	Total Cost
30	30	30	Spot Len
Issue	Issue	Issue	Line Comment

Date Printed						АССТ			SALES		.9	SYSTEM APP:
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,751.00	\$14,076.00	AMT
_	0	0	0	0	0	0	0	0	0	388	1457	SPOTS
Sep :	Aug 2017 Sep 2017	Jul 2017	Jun 2017	Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017	Apr 2017	Mar 2017	Feb 2017	Jan 2017	Dec 2016	Nov 2016	Oct 2016	